



taste
food distributors

PORTFOLIO **2023**



WHY TASTE

Established in 2002, we are an experienced Omni Channel distributor of unique food brands. Our core team of professionals, modern supply chain processes and smart technology ensure margin integrity and serviceability.



RANGING

We hand pick and partner with trending and Iconic International Brands and bring them alive in the Australian market. Giving you a point of difference and whilst feeding your customers curiosity and diversity.



SERVICE

We offer full-service model - account management, field sales, trade/events calendar & promotional planning, merchandising. Whilst leveraging our large social & digital marketing presence to drive new customers into your store or venue.



PARTNERSHIP

Nothing can replace building a trusting reliable business relationship. People buy from people, right? You will want us to be your people. SLAs (Service Level Agreements) are available to ensure continuity and growth.



TECHNOLOGY

In this fast paced, options for contactless ordering and digital world we live in, we have invested in state-of-the-art IT platforms to make servicing you easier, quicker, and more accurate. Our CRM systems will streamline all communications and schedule how you want to interact with us. Our B2B Portal will customize your buying experience completely. Order from your smart phone, clone orders, see history, pay instantly and gain points, personalized pricing, early access to bulk deals, specials, new product lines and promotions.



COMMITTED

We respect your decision to work with us. We are then committed to help with sell thru. Position, price and promotion of our brands are all careful decisions we will help you with. We have a variety of colourful and bespoke Point of Sale that we can use to merchandise your store or venue to encourage uptake and sell thru. We highly recommend 1-2 in-store activation's per year.

A man and a woman are smiling and looking at a jar of jam in a grocery store. The man is holding the jar, and the woman is pointing at it. They are both wearing casual clothing. The background is a blurred grocery store aisle.

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EVERYDAY FAVOURITES



GROWN WITH LOVE IN IRELAND

With a heritage of 200 years, Keogh's award-winning potatoes & crisps are grown and cooked on the family farm in Ireland. Made with a variety of flavors, using only the best of Irish ingredients – Atlantic Sea Salt, Flame Grilled Irish Steak, Shamrock and Sour Cream, and more. With a focus on 'farm to fork', or 'crop to chip' – every packet of Keogh's crisps comes with a Spud Nav detailing where the chips were grown, and who cooked them.



Proudly recognised as
the Best Quality Crisp in Ireland





TEA PASSED DOWN FOR GENERATIONS

Barry's Tea Gold Blend is Ireland's most loved tea. Famous for its rich golden colour with a deep aroma and full bodied taste, Barry's Gold Blend is a uniquely refreshing blend. With different varieties of Gold Blend, Classic Blend and Decaf Blend there's plenty of cuppa's to go around.



GOLD BLEND



MASTER BLEND



ORIGINAL BLEND



DECAF BLEND

GOLD BLEND 200 TEA-BAGS

Perfect for food service, these individually wrapped and tagged tea-bags will warm the heart of your customers.



SEASON WITH SENSE

66% LESS SODIUM

PERFECT FOR:

- ✓ COOKING
- ✓ BAKING
- ✓ SEASONING
- ✓ VEGAN



If you are looking to reduce the sodium in your diet, switching to LoSalt is a simple step in the right direction. Containing 66% less sodium than regular table, sea and rock salts, LoSalt is the healthier alternative for seasoning, cooking and baking without compromising on flavour. The perfect blend of two natural mineral salts, the additional potassium.

THE LOSALT DIFFERENCE - LESS SODIUM

1 serving regular salt = 510 mg sodium

1 serving LoSalt = 170 mg sodium



PREMIUM AWARD-WINNING RELISH CREATED BY A MICHELIN STAR CHEF

WHY CHOOSE *Ballymaloe?*



Secret family recipe since 1964



Award winning sauces



Made using 100% natural products



Vegan Friendly



Carefully selected ingredients



Gluten Free



3 generations Irish family business



Halal certified

BAKE WITH THE BEST

An integral part of Irish cooking and baking, Odlums is a staple in every family's pantry. With home baking becoming a routine activity in many Australia homes, Odlum's mixes offers a unique, Irish take on humble baking.



ODLUMS FARMHOUSE BROWN BREAD

There's nothing quite like the smell and taste of fresh homemade bread. Ready to bake in just 2 minutes, simply requiring water added to the mix, you can have homemade bread in minutes. It's high in fibre, and a healthy accompaniment to any family meal.

ODLUMS WHITE SCONE MIX

Enjoy all the benefits of scones with minimal effort and delicious results with Odlums White Scone Mix. Ideal for everyone, from novice bakers in need of helping hand, to more experienced bakers tight for time. Odlums is Ireland's favourite home baking brand, providing the finest quality baking ingredients since 1845.

BONDS OF LONDON



TAKING YOU BACK TO YOUR KID-IN-A-SWEETSHOP DAYS ONE SWEET AT A TIME

Bonds of London make classic sweets that everyone loves. From longstanding favourites and classics to seasonal sweets and sharing bags, there's have something special for all tastes. Established in 1895, Bonds of London has forged a reputation for delicious, sweet choices of a traditional style.

THE TASTE
OF FUN AND
NO NASTIES.



Capri-Sun is an iconic refreshing fruit juice drink, made with real fruit juice and water.

Capri-Sun fruit juices are in a convenient pouch for quick and easy hydration on-the-go.

Capri-Sun



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TASTES FROM HOME



THE ORIGINAL IRISH CRISP

Tayto are an iconic chip brand from Ireland. These chips are so popular that the Irish call chips, 'Tayto's'! Tayto's hero product, the Cheese & Onion variety was the first ever cheese and onion flavour in the world. Due to it's popularity, we have new stock arriving every 5 weeks.

This straight cut chip also comes in Salt & Vinegar, Smokey Bacon and Prawn Cocktail.

Tayto's impulse range offers some variety and uniqueness. With distinct brands such as Pickled Onion Mega Meanies, Spicy Hot Lips, Chipsticks, Jonnie Onion Rings and Waffles, we have an option for every taste bud. Due to the larger variety we have them on rotational range.





PUTTING THE TALK INTO TEA

LYON'S TEA has been at the centre of conversations in Irish households for generations. Lyons is the first tea in Ireland to use pyramid-shaped tea bags for better brewing. The Gold tea is a beautiful blend of Assam, Ceylon and Kenyan teas. The Original is 100 percent Rainforest Alliance Certified tea.

BIODEGRADABLE
PLANT BASED PYRAMID® TEA BAGS



CLUB DRINKS



IT'S THE BITS

A refreshing range of carbonated juice based soft drinks, with real fruit bits. The Club brand is produced in Ireland by Britvic. Whether it's Club Orange, Club Rockshandy, Club Lemon, Cidona or Lilt, these are the perfect addition to any meal, as a mixer with a drink or even a hangover cure.

TASTES FROM HOME / **MIWADI**

IRELAND'S HEALTHY NO SUGAR SQUASH

MiWadi is an iconic Irish brand made with real fruit juice and offers a simple way to make drinking water tasty and fun for families. A leader in the no sugar range and sugar dilutes, this range of cordial's are perfect as a mixer with water, **or with something more alcoholic!**



TASTES FROM HOME
/ **LUCOZADE**

ENERGY BEATS EVERYTHING

Refreshing Lucozade Energy Orange is deliciously thirst-quenching. Lucozade Energy Original is a sparkling drink powered by glucose, offering refreshment with that great tasting, classic flavour.



**WIDE VARIETY
OF CHOCOLATES
AVAILABLE**

IRISH CHOCOLATE



CREAMIER AND DREAMIER



DUE TO IT'S HIGH DAIRY CONTENT



**SHELF READY
PACKAGING**



Cadbury, Nestle & Galaxy are globally recognised chocolate brands, this chocolate is unique as its higher than most dairy content- making it a creamy chocolate- just taste and see!



UK & IRELAND'S FAVOURITE BISCUITS

Jacob's and Bolands biscuits are the original and the best. Proudly in Irish homes for over 150 years, the biscuit range fulfill the wishes of biscuit lovers everywhere.



TASTES FROM HOME / **ROWNTREES**

VEGAN FRUIT PASTILLES

If you're looking for a chewy, fruity-flavoured sweet, try the irresistible taste of Rowntree's Fruit Pastilles. These classic sweets are a great choice for treat time. And with no artificial colours, flavours or preservatives, you can feel happy to enjoy these as a fun treat.



TASTES FROM HOME / **NESTLE**

POLO

POLO Sugar Free sweets are refreshing, crunchy mints with a hole in the middle - and they're completely sugar free! Our sugar free mints are great for sucking or crunching whenever you fancy minty refreshment. They're even approved by the Oral Health Foundation.



TASTES FROM HOME / **CHEF**

CHEF SAUCE RANGE

At Chef they are all about bringing that extra bit of flavour to every meal. Perfecting the tangy flavour of sauces, pickles and salad cream in Cabra Dublin for over 90 years. The range includes the epic Ketchup, legendary bold flavoured Brown Sauce and zingy Salad Cream, each a legendary Irish family favourite.



TASTES FROM HOME / **McDONNELLS**

McDONNELLS CURRY

Ireland's Favourite Curry! Add McDonnell's curry sauce to meat and vegetables for a very tasty dish, full of flavour. The perfect addition for curry lovers who enjoy a little more spice! McDonnell's Original Curry was developed using an eclectic range of spices sourced from around the world.





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FOOD SERVICE

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FOOD SERVICE / **McDONNELLS**

ORIGINAL IRISH CURRY

The perfect addition for curry lovers who enjoy a little more spice! This 3.75kg tub is ideal for food service and makes an incredible 15L of sauce.



FOOD SERVICE / **CHEF SAUCES**

BOLD IRISH CONDIMENTS

Chef Sauces are a bold addition to add some flavor to your dinner. Serve alongside a fried breakfast, hot chips or on your house burger! The Chef Squeezy Range is the perfect suggestion for the retail space, enticing for a diverse range of customers.



FOOD SERVICE / **BALLYMALOE**

AWARD WINNING RELISH



ORIGINAL RELISH

This bright and full flavoured relish is perfect to spice up sandwiches, tapas plates, BBQs and even salads.



PEPPER RELISH

Firm favourite for burgers, cheese or toasties and can add a subtle heat to shepherd's pie or lasagne.

FOOD SERVICE / **CLUB**

IT'S THE BITS

Club is Ireland's No.1 orange flavoured soft drink, distinctively different for its juicy "bits" and refreshing taste. It is the perfect energising sparkling soft drink made using real juice and whole fruit.



FOOD SERVICE / **ODLUMS**

BAKE WITH THE BEST

An integral part of Irish cooking and baking, Odlums is a staple in every family's pantry. With homebaking becoming a routine activity in many Australia homes, Odlum's Easy Bake and Flour offers a unique, Irish take on humble baking.





THE PERFECT MIXER

MiWadi offers a simple way to make drinking water tasty and fun. A leader in the no sugar range and sugar dilutes, this range of cordial's are perfect as a mixer with water, or with something more alcoholic!

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Keogh's
Grown with love in Ireland
EXTRA CRUNCHY
**CRINKLE
CUT**

**FLAME GRILLED
IRISH STEAK**

DEEP RIDGES FOR EXTRA FLAVOUR

Handcooked on our Family Farm

NET WT. 50g e (1.7 OZ)

FOOD SERVICE / **KEOGH'S**

FROM CROP TO CHIP

These crisps are hand cooked in small batches using potatoes grown on the farm, the finest quality sunflower oil and seasoned with ingredients sourced from local Irish suppliers.

Proudly recognised as
the Best Quality Crisp in Ireland



FOOD SERVICE / **TAYTO**

THE ORIGINAL IRISH CHIPS

Tayto is Ireland's beloved No 1 crisp brand –The Tayto range combines a special blend of the choicest potatoes and the purest sunflower oil, seasoned with a selection of delicious flavours.



Find us:
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