

PORTFOLIO 2023





WHY TASTE

Established in 2002, we are an experienced Omni Channel distributor of unique food brands. Our core team of professionals, modern supply chain processes and smart technology ensure margin integrity and serviceability.



RANGING

We hand pick and partner with trending and Iconic International Brands and bring them alive in the Australian market. Giving you a point of difference and whilst feeding your customers curiosity and diversity.



SERVICE

We offer full-service model - account management, field sales, trade/events calendar & promotional planning, merchandising. Whilst leveraging our large social & digital marketing presence to drive new customers into your store or venue.



PARTNERSHIP

Nothing can replace building a trusting reliable business relationship. People buy from people, right? You will want us to be your people. SLAs (Service Level Agreements) are available to ensure continuity and growth.



TECHNOLOGY

In this fast paced, options for contactless ordering and digital world we live in, we have invested in state-of-the-art IT platforms to make servicing you easier, quicker, and more accurate. Our CRM systems will streamline all communications and schedule how you want to interact with us. Our B2B Portal will customize your buying experience completely. Order from your smart phone, clone orders, see history, pay instantly and gain points, personalized pricing, early access to bulk deals, specials, new product lines and promotions.



COMMITTED

We respect your decision to work with us. We are then committed to help with sell thru. Position, price and promotion of our brands are all careful decisions we will help you with. We have a variety of colourful and bespoke Point of Sale that we can use to merchandise your store or venue to encourage uptake and sell thru. We highly recommend 1-2 in-store activation's per year.



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EVERYDAY FAVOURITES







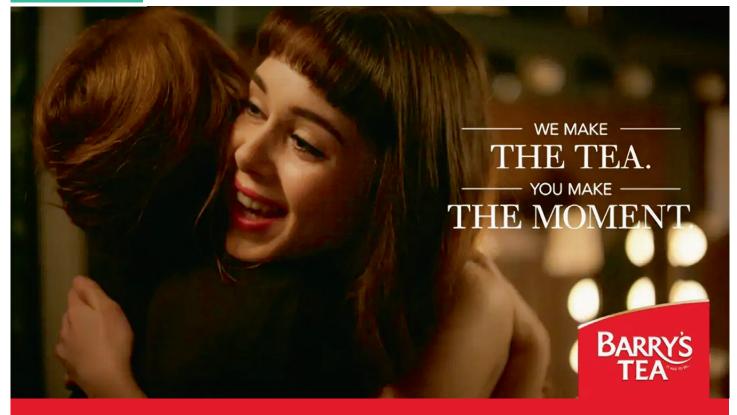
GROWN WITH LOVE IN IRELAND

With a heritage of 200 years, Keogh's award-winning potatoes & crisps are grown and cooked on the family farm in Ireland. Made with a variety of flavors, using only the best of Irish ingredients – Atlantic Sea Salt, Flame Grilled Irish Steak, Shamrock and Sour Cream, and more. With a focus on 'farm to fork', or 'crop to chip' – every packet of Keogh's crisps comes with a Spud Nav detailing where the chips were grown, and who cooked them.





EVERYDAY FAVOURITES
BARRY'S TEA



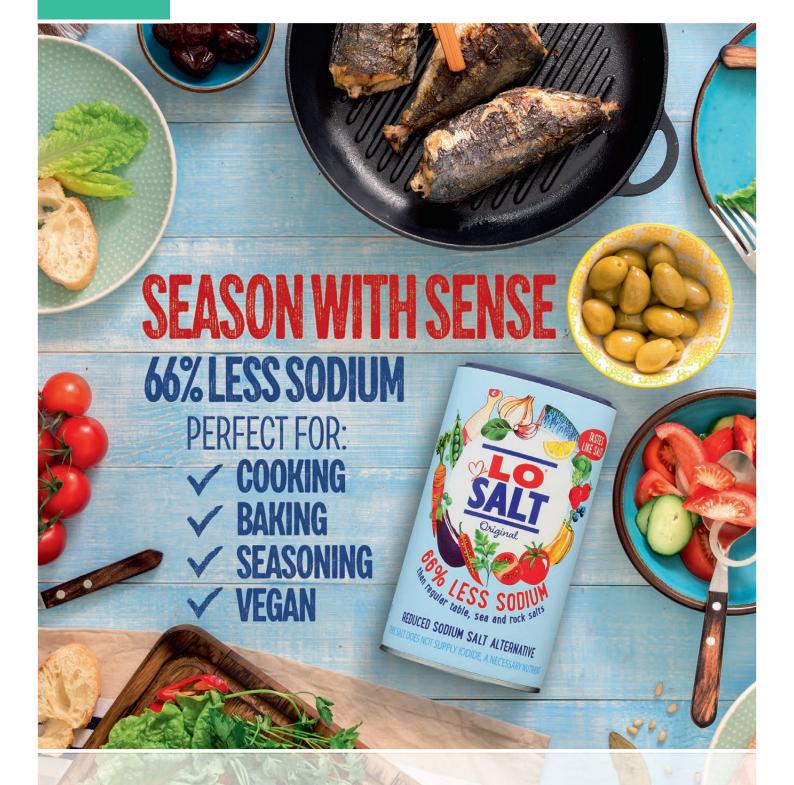
TEA PASSED DOWN FOR GENERATIONS

Barry's Tea Gold Blend is Ireland's most loved tea. Famous for its rich golden colour with a deep aroma and full bodied taste, Barry's Gold Blend is a uniquely refreshing blend. With different varieties of Gold Blend, Classic Blend and Decaf Blend there's plenty of cuppa's to go around.









If you are looking to reduce the sodium in your diet, switching to LoSalt is a simple step in the right direction. Containing 66% less sodium than regular table, sea and rock salts, LoSalt is the healthier alternative for seasoning, cooking and baking without compromising on flavour. The perfect blend of two natural mineral salts, the additional potassium. THE LOSALT DIFFERENCE - LESS SODIUM 1 serving regular salt = 510 mg sodium

1 serving LoSalt = 170 mg sodium



EVERYDAY FAVOURITES BALLYMALOE



PREMIUM AWARD-WINNING RELISH CREATED BY A MICHELIN STAR CHEF





Secret family recipe since 1964







Carefully selected ingredients



3 generations Irish family business



Award winning sauces



Vegan Friendly



Gluten Free



Halal certified

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BAKE WITH THE BEST

An integral part of Irish cooking and baking, Odlums is a staple in every family's pantry. With home baking becoming a routine activity in many Australia homes, Odlum's mixes offers a unique, Irish take on humble baking.



E AM

Irish Farmhouse BROWN BREAD MIX





/No Preservatives /High Fi 500g@

ODLUMS FARMHOUSE BROWN BREAD

There's nothing quite like the smell and taste of fresh homemade bread. Ready to bake in just 2 minutes, simply requiring water added to the mix, you can have homemade bread in minutes. It's high in fibre, and a healthy accompaniment to any family meal.

ODLUMS WHITE SCONE MIX

Enjoy all the benefits of scones with minimal effort and delicious results with Odlums White Scone Mix. Ideal for everyone, from novice bakers in need of helping hand, to more experienced bakers tight for time. Odlums is Ireland's favourite home baking brand, providing the finest quality baking ingredients since 1845.



EVERYDAY FAVOURITES
BONDS OF LONDON



TAKING YOU BACK TO YOUR KID-IN-A-SWEETSHOP Days one sweet at a time

Bonds of London make classic sweets that everyone loves. From longstanding favourites and classics to seasonal sweets and sharing bags, there's have something special for all tastes. Established in 1895, Bonds of London has forged a reputation for delicious, sweet choices of a traditional style.







Capri-Sun is an iconic refreshing fruit juice drink,made with real fruit juice and water.

Capri-Sun fruit juices are in a convenient pouch for quick and easy hydration on-the-go.



Capri-Sun



taste food distributors **TASTES FROMHOME**



TASTES FROM HOME TAYTO SNACKS



THE ORIGINAL IRISH CRISP

Tayto are an iconic chip brand from Ireland. These chips are so popular that the Irish call chips, 'Tayto's'! Tayto's hero product, the Cheese & Onion variety was the first ever cheese and onion flavour in the world. Due to it's popularity, we have new stock arriving every 5 weeks.

This straight cut chip also comes in Salt & Vinegar, Smokey Bacon and Prawn Cocktail.

Tayto's impulse range offers some variety and uniqueness. With distinct brands such as Pickled Onion Mega Meanies, Spicy Hot Lips, Chipsticks, Jonnie Onion Rings and Waffles, we have an option for every taste bud. Due to the larger variety we have them on rotational range.









PUTTING THE TALK INTO TEA

LYON'S TEA has been at the centre of conversatios in Irish households for generations. Lyons is the first tea in Ireland to use pyramid-shaped tea bags for better brewing. The Gold tea is a beautiful blend of Assam, Ceylon and Kenyan teas. The Original is 100 percent Rainforest Alliance Certified tea.









IT'S THE BITS

A refreshing range of carbonated juice based soft drinks, with real fruit bits. The Club brand is produced in Ireland by Britvic. Whether it's Club Orange, Club Rockshandy, Club Lemon, Cidona or Lilt, these are the perfect addition to any meal, as a mixer with a drink or even a hangover cure.



TASTES FROM HOME / MIWADI

IRELAND'S HEALTHY NO SUGAR SQUASH

MiWadi is an iconic Irish brand made with real fruit juice and offers a simple way to make drinking water tasty and fun for families. A leader in the no sugar range and sugar dilutes, this range of cordial's are perfect as a mixer with water, **or with something more alcoholic!**

> DRANGE WERED BY GLUCOSE

ORIGINAL OWERED BY GLUCOSE

TASTES FROM HOME /LUCOZADE

ENERGY BEATS EVERYTHING

Refreshing Lucozade Energy Orange is deliciously thirst-quenching. Lucozade Energy Original is a sparkling drink powered by glucose, offering refreshment with that great tasting, classic flavour.

WITH ADDED

Orange

WITH ADDED

Blackcurrant



TASTES FROM HOME CADBURY / NESTLE / GALAXY



Cadbury, Nestle & Galaxy are globally recognised chocolate brands, this chocolate is unique as its higher than most dairy content- making it a creamy chocolate- just taste and see!



TASTES FROM HOME JACOB'S / BOLANDS



UK & IRELAND'S FAVOURITE BISCUITS

Jacob's and Bolands biscuits are the original and the best. Proudly in Irish homes for over 150 years, the biscuit range fulfill the wishes of biscuit lovers everywhere.



TASTES FROM HOME / ROWNTREES

VEGAN FRUIT PASTILLES

If you're looking for a chewy, fruity-flavoured sweet, try the irresistible taste of Rowntree's Fruit Pastilles. These classic sweets are a great choice for treat time. And with no artificial colours, flavours or preservatives, you can feel happy to enjoy these as a fun treat.





TASTES FROM HOME / NESTLE

POLO

POLO Sugar Free sweets are refreshing, crunchy mints with a hole in the middle - and they're completely sugar free! Our sugar free mints are great for sucking or crunching whenever you fancy minty refreshment. They're even approved by the Oral Health Foundation.



TASTES FROM HOME / CHEF

CHEF SAUCE RANGE

At Chef they are all about bringing that extra bit of flavour to every meal. Perfecting the tangy flavour of sauces, pickles and salad cream in Cabra Dublin for over 90 years. The range includes the epic Ketchup, legendary bold flavoured Brown Sauce and zingy Salad Cream, each a legendary Irish family favourite.



TASTES FROM HOME / McDONNELLS

McDONNELLS CURRY

Ireland's Favourite Curry! Add McDonnell's curry sauce to meat and vegetables for a very tasty dish, full of flavour. The perfect addition for curry lovers who enjoy a little more spice! McDonnells Original Curry was developed using an eclectic range of spices sourced from around the world.





FOOD SERVICE

FOOD SERVICE / McDONNELLS

ORIGINAL IRISH CURRY

taste

The perfect addition for curry lovers who enjoy a little more spice! This 3.75kg tub is ideal for food service and makes an incredible 15L of sauce.



FOOD SERVICE / CHEF SAUCES

BOLD IRISH CONDIMENTS

customers.

Chef Sauces are a bold addition to add some flavor to your dinner. Serve alongside a fried breakfast, hot chips or on your house burger! The Chef Squeezy Range is the perfect suggestion for the retail space, enticing for a diverse range of





FOOD SERVICE / BALLYMALOE

AWARD WINNING RELISH



ORIGINAL RELISH

This bright and full flavoured relish is perfect to spice up sandwiches, tapas plates, BBQs and even salads.



PEPPER RELISH

Firm favourite for burgers, cheese or toasties and can add a subtle heat to shepherd's pie or lasagne.



FOOD SERVICE / CLUB **IT'S THE BITS**

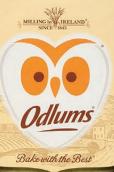
Club is Ireland's No.1 orange flavoured soft drink, distinctively different for its juicy "bits" and refreshing taste. It is the perfect energising sparkling soft drink made using real juice and whole fruit.



FOOD SERVICE / ODLUMS

BAKE WITH THE BEST

An integral part of Irish cooking and baking, Odlums is a staple in every family's pantry. With homebaking becoming a routine activity in many Australia homes, Odlum's Easy Bake and Flour offers a unique, Irish take on humble baking.



COARSE Wholemeal Flour 2kg⊖ (4lb 6oz)









THE PERFECT MIXER

MiWadi offers a simple way to make drinking water tasty and fun. A leader in the no sugar range and sugar dilutes, this range of cordial's are perfect as a mixer with water, or with something more alcoholic!



FOOD SERVICE / KEOCH'S

These crisps are hand cooked in small batches using potatoes grown on the farm, the finest quality sunflower oil and seasoned with ingredients sourced from local Irish suppliers.

Proudly recognised as the Best Quality Crisp in Ireland





FOOD SERVICE / TAYTO

THE ORIGINAL IRISH CHIPS

Tayto is Ireland's beloved No 1 crisp brand –The Tayto range combines a special blend of the choicest potatoes and the purest sunflower oil, seasoned with a selection of delicious flavours.



Find us: Taste Food Distributors, 4/107 Stephen Rd, Botany NSW 2019.

Call us on: 1300 4 IRISH www.taste.net.au sales@taste.net.au